**SHS Vikings Booster Club Digital Components Checklist**

School Year 2024-2025

Please contact the representatives below with any questions.

# Gold Sponsors

* 30-second video ad for football and basketball | send to ajbabcock@spart7.org
	+ Size: 1080p (1920x1080) or 720p
	+ File format: .mov or .mp4 with audio embedded
* Still Image for arena scorekeeper’s table | send to ajbabcock@spart7.org
	+ Size: 288x64px
	+ File format: PNG or JPEG
	+ [Canva Template](https://www.canva.com/design/DAGH9Hq3lQk/6vDcMGJbwuZkcFpZ_uK0wQ/view?utm_content=DAGH9Hq3lQk&utm_campaign=designshare&utm_medium=link&utm_source=publishsharelink&mode=preview)
* Full Page Ad | send to: mtwhite@spart7.org
	+ Size: 8.5x11” [Canva template](https://www.canva.com/design/DAGIBXJt1nM/9b2i73gnHkE1u3QSWlkK8w/view?utm_content=DAGIBXJt1nM&utm_campaign=designshare&utm_medium=link&utm_source=publishsharelink&mode=preview)
	+ File format: PDF, JPEG or PNG
* Website Banner Ad | send to ajbabcock@spart7.org
	+ Size: 620x100 px 72dpi [Canva Template](https://www.canva.com/design/DAGH9BtXU6s/QX3Y2TDyaXiPRHdSG-qbGw/view?utm_content=DAGH9BtXU6s&utm_campaign=designshare&utm_medium=link&utm_source=publishsharelink&mode=preview)
	+ File Format: PNG non-animated, flat graphic in RGB color space

 **Gold Plus – Viking Video Sponsorship |** send to ajbabcock@spart7.org

* PNG of your company/organization logo with a transparent background

**Gold Plus – GameTime Radio Sponsorship |** send to ajbabcock@spart7.org

* Send the name and email address of a representative from your organization who will approve drafts of your commercials. NeptuneGameTime will draft, record and send you their results.

# Blue Sponsors

* Still Image for football and basketball video board | send to ajbabcock@spart7.org
	+ Size: 1080p (1920x1080px) 72 dpi for scoreboard images in stadium and arena
	+ File format: PNG or JPEG
* Still Image for arena scorekeeper’s table | send to: ajbabcock@spart7.org
	+ Size: 288x64px @ 72dpi [Canva Template](https://www.canva.com/design/DAGH9Hq3lQk/6vDcMGJbwuZkcFpZ_uK0wQ/view?utm_content=DAGH9Hq3lQk&utm_campaign=designshare&utm_medium=link&utm_source=publishsharelink&mode=preview)
	+ File format: PNG or JPEG
* ½ Page Ad 8.5” x 5.5” | send to mtwhite@spart7.org
	+ Size: 8.5x5.5” [Canva template](https://www.canva.com/design/DAGIBZclt7A/jGEHzvBesCc46wAHoFgUdw/view?utm_content=DAGIBZclt7A&utm_campaign=designshare&utm_medium=link&utm_source=publishsharelink&mode=preview)
	+ File format: PDF, JPEG or PNG

**Blue Plus – Website Banner Ad |** Send to: ajbabcock@spart7.org

* + Size: 620x100 px 72dpi
	+ File Format: PNG non-animated, flat graphic in RGB color space
	+ [Canva Template](https://www.canva.com/design/DAGH9BtXU6s/QX3Y2TDyaXiPRHdSG-qbGw/view?utm_content=DAGH9BtXU6s&utm_campaign=designshare&utm_medium=link&utm_source=publishsharelink&mode=preview)